

universitytees™

THE FRAT LOOKBOOK

Whether you're rush-ready or repping your chapter at formal, your fit speaks volumes. Our lookbook brings together the boldest, classic, and most custom designs made for fraternities who take their style as seriously as their brotherhood.



TRENDS

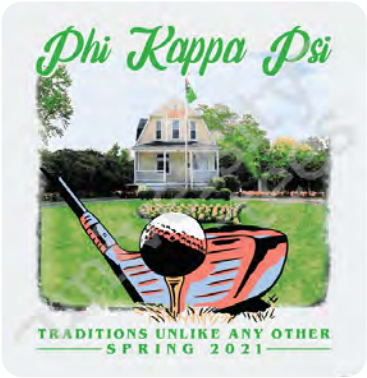


All designs are **100% customizable** for your chapter or organization!



CUSTOMS FOR THE COURSE

Classic polos, sharp graphics, and chapter pride — made for the course and the crew.
Rep your letters in country club style.



ALL ABOARD



Sun out, letters on. These coastal-inspired designs are made for beach days, bonfires, and boat decks. Laid-back fits that still rep the house.



A MAN'S BEST FRIEND

Early mornings, working dogs, and Southern roots — Duck & Dog designs delivers custom chapter gear with that timeless outdoorsman energy.



GET INTO
SPORT
MODE

SEEKING HIGHER GROUND



These mountain landscape looks pair custom chapter designs with rugged detail for the brothers who rush hard — even off the grid.



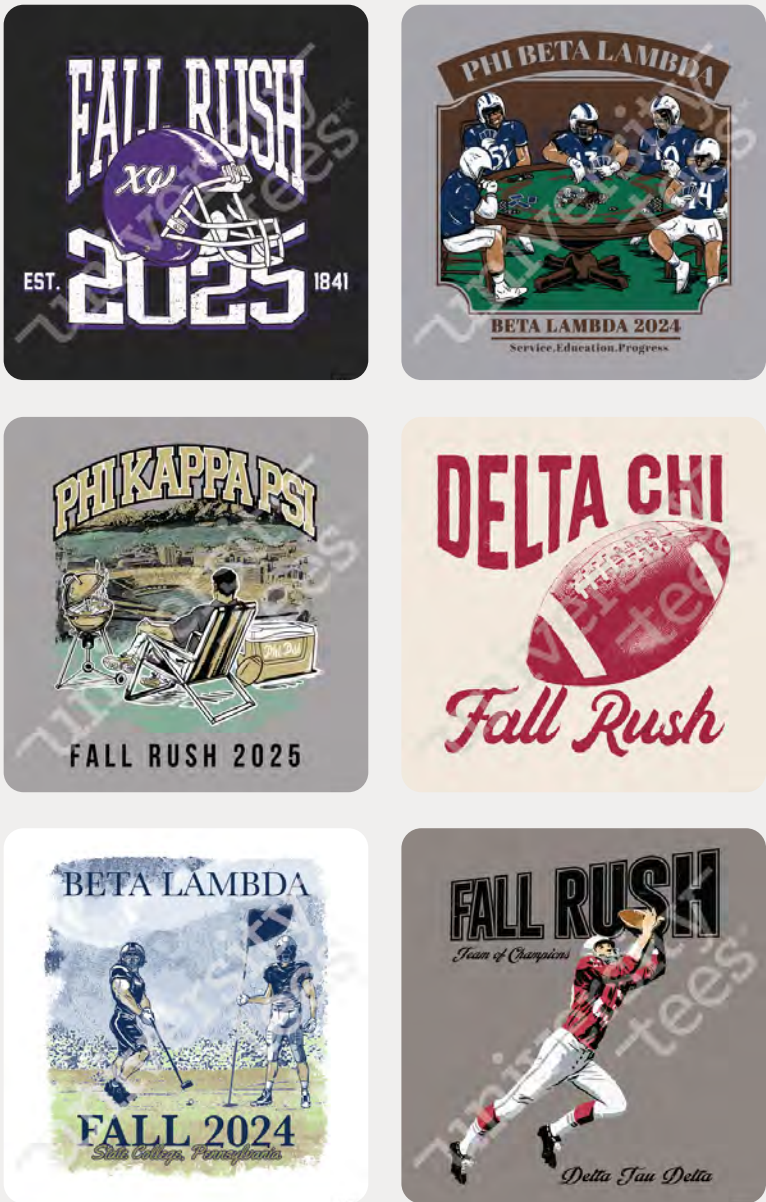
NO TIMEOUTS >

Call the shots, hit your threes, and rep the house while you're at it. These looks are for the brothers who make plays on and off the court.



RUSHING THE FIELD >

You don't need a jersey to play hard. These designs bring that field-tested frat energy to every tailgate, team-up, and touchdown celebration.



ZERO GRAVITY



Bold lines. Deep space tones. Designed to feel infinite — just like the bond you've built. Explore the cosmos, repping the chapter that launched you.

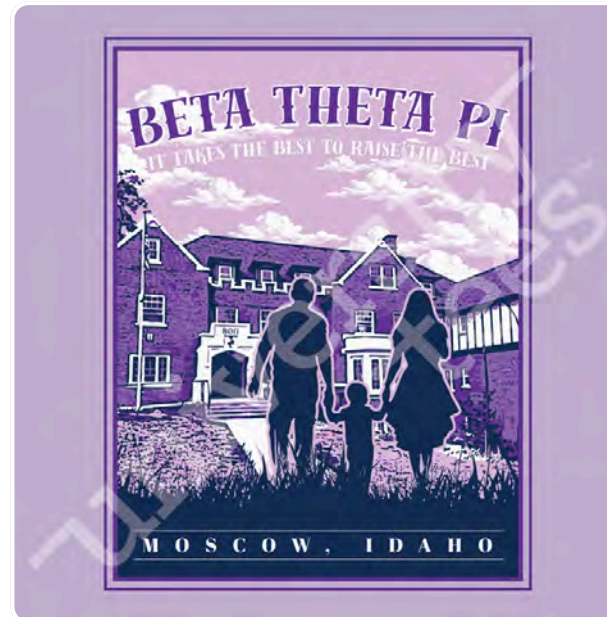
FLY YOUR FLAG

From the 4th to the front porch, these USA-themed designs bring chill vibes and chapter spirit. Red, white, and better than ever.



BRICK BY BRICK

Your house is part of the legend. These designs feature detailed, chapter-specific artwork that hits different for the brothers who lived it.



FRESH FRAT FAVES

You don't become a favorite by accident. These designs hit different — the ones chapters keep coming back for, repping at rush, philanthropy events, formals, and everything in between.

EMBROIDERY



Add **puff print** details



Elevate with **embroidery**



GET AHEAD OF THE FALL RUSH

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